

PRIZE AND CONTEST RULES

CRUISE TO LES ÎLES DE LA MADELEINE

UNTIL JUNE 5 , 2010

1. MODE OF PARTICIPATION

To participate in the contest:

You must register by Internet at www.ctma.ca/concours and fill out an electronic contest participation form. Please fill in your name, age, address, telephone number and check the box authorizing CTMA to publish the photo of the winner. Only one participation per day, per person and per family staying at the same email address will be accepted.

Each participant will increase hers/his chances of winning by placing the address of this contest on five other valid email addresses. These persons will also have to register for the contest in order for the original participant to benefit from these extra chances of winning (5 new valid email addresses = 5 extra chances). It is possible to participate by Internet until June 5, 2010 at 11:59 pm (Atlantic Time) No purchase necessary.

2. CONDITIONS OF ADMISSIBILITY

The participants must be Canadian residents and have attained legal age according to the Province of residence, as of February the 20th, 2010. The employees of CTMA Group and of the partners associated in the contest, as well as their immediate family or other persons residing under the same roof, are not admissible for this contest.

3. METHODE OF ATTRIBUTING THE PRIZE

The draw will take place on Sunday June 6, 2010 at 2:00 pm (Atlantic Time) on CTMA's Internet site at www.ctma.ca The first person drawn who will have correctly answered the question will be declared the winner of the "**Cruise to Les Îles de la Madeleine**", providing that the lucky person meets all the conditions described in the rules. The person will be contacted by telephone the day of the draw and will receive confirmation by email within 10 days following the draw.

4. DESCRIPTION OF THE PRIZE

A round trip for two persons to the Îles de la Madeleine, including a cruise on the Saint-Lawrence River aboard the C.T.M.A. Vacancier of C.T.M.A. Group, plus a choice of either :

- 3 days discovery of the Islands through their Flavor Circuit or;
- 3 days discovery of the Islands by bike in a self guided Tour.

Cruise Portion:

- Return trip from Montreal or Quebec City to les Îles de la Madeleine;
- Exterior or interior cabin, double occupancy with a private bathroom;
- All meals and activities on board the ship;

- Departure from Quebec City is on Thursday and from Montreal on Friday;
- Arrival Les Îles de la Madeleine on Sunday morning;
- Departure Tuesday evening.

Land Portion:

For the Cruise & Taste of the Islands Package:

- Discovery of the Islands through their Flavor Circuit;
- 3 days of guided Tours of the archipelago;
- Lunches and dinners in local restaurants, last evening meal on the ship;
- Visit of local food producers and tasting;
- Visit of Arts and Crafts boutiques;
- Tour of the main sightseeing sites;
- Transportation between the ship and the famed Percé Town in Gaspésie;
- Free day in Quebec City.

For the Cycle & Cruise package:

- Breakfast every morning;
- Orientation session every morning;
- Light snack before departures for the bike Tours;
- Emergency breakdown service;
- 3 days self guided bike Tour of the islands;
- Transportation back to the ship by bus at the end of the day;
- Transportation by bus between the ship and the famed Percé Town in Gaspésie;
- Free day in Quebec City.

Total value of the prize: up to 3398.00\$

5. GENERAL RULES

5.1 To be declared the winner, the participant must first correctly answer a compulsory question. The answer is found on the contest Internet site.

5.2 The person who wins as well as the companion, or in the case where the person accompanying the winner is a minor, the parents or tutor of the companion must give consent, if so required, so that the name and/or profile, that is, photograph and voice, be used for publicity purposes relative to the contest, without remuneration.

5.3 The winner will have to sign a document attesting to his/her admissibility, as specified in paragraph 2 of the present rules, and which releases C.T.M.A and the associated partners of all responsibility, such as damage or loss following the participation to this contest, or following the attribution, acceptance or the use of this prize.

5.4 The prize will be accepted "as is" and will be neither exchanged for a sum of money, nor sold, nor transferred. No substitute prize will be granted.

5.5 In the case where it is impossible to supply the prize as described in the rules, the Group CTMA, as well as the partners associated in the contest, reserve the right to substitute, in total or in part, the current prize for a prize of approximately the equivalent value.

5.6 Refusal to accept the prize releases CTMA Group, as well as the partners associated with the contest, of all obligations.

5.7 C.T.M.A. Group, as well as the partners associated with the contest, do not assume any responsibility resulting from losses, lateness, address errors on received mail, printing errors, technical malfunctions with computer systems or telephones, software or hardware breakdowns, loss or theft of computers or telephone data, fraudulent calls or other errors.

5.8 C.T.M.A. Group, as well as the partners associated with the contest, do not accept any responsibility, whatsoever the nature, in all cases where their inability to act would result in an event or situation which is out of their control, including in particular a strike, lock-out, or any other industrial dispute in their establishment or in the establishments of organizations from which services are obtained to hold this contest.

5.9 Your name, your age, your address, your telephone number and your email address are collected for the needs of the administration of this contest. This information will serve no other end without your consent. However, by supplying this information, you are consenting to the end use as indicated in this document.

5.10 The names and email addresses of the persons participating in the present contest, and who have checked the box, may serve to build a computer data bank, which will be used exclusively by CTMA Group for the occasional sending of email mailers. These mailers will serve exclusively for promotion, destination information, and maritime services.

5.11 Participation in this contest indicates acceptance of these rules, which will be applied by CTMA Group.

5.12 The rules of the present contest are available on the Internet site located at the following address : www.ctma.ca/concours

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